



Since 1924

News Release

MG Singapore Returns as Official Automotive Partner for National Day Parade 2026 with sister brand IM Motors

Singapore, 22 July 2026 – MG Singapore is proud to return as the Official Automotive Partner for the National Day Parade (NDP) 2026, marking its second consecutive year supporting Singapore's most iconic national celebration. Distributed by Eurokars EV Pte. Ltd. ("Eurokars EV"), a proud subsidiary of Eurokars Group, MG will power this year's official fleet alongside its sister marque, IM Motors, which makes its NDP debut.

Commemorating Singapore's 61st year of independence, the combined fleet from MG and IM Motors will provide an all-electric transport solution for key personnel and event logistics throughout the NDP period. As a proud homegrown company, Eurokars Group remains deeply committed to supporting national milestones while showcasing the practicality, reliability, and growing adoption of electric mobility across the island.

This year's electric line-up features the MG4 Urban, MGS5 SUV, The Straits Times Car-of-the-Year IM5 sedan, and IM6 SUV – demonstrating a versatile range of vehicles suited for everyday commuting, family mobility, and executive transport.

"As an established Singaporean enterprise with deep roots in the local community, Eurokars Group is proud to support the NDP once again. Partnering with NDP 2026 allows us to celebrate our nation's remarkable journey while reaffirming our dedicated role in shaping a sustainable automotive landscape for Singapore. Through Eurokars EV, we remain committed to bringing meaningful, forward-looking mobility solutions to our country."

Ms. Charmain Kwee, Group Executive Director, Eurokars Group

"MG is honoured to once again support the Singapore NDP as its Automotive Partner alongside IM Motors. By deploying an all-electric fleet for show logistics and transportation, we are proud to help reduce the event's carbon footprint while demonstrating that electric mobility is practical, reliable, and ready to support large-scale national events."

Mr. Raymond Ng, Managing Director, Eurokars EV Pte. Ltd.

Spectators watching in person or via streaming can look forward to seeing two red MGS5 SUV EVs appear directly in the show. The extended MG and IM Motors fleet will provide behind-the-scenes logistical support and transport for the NDP mascot, August the Merlion, during community outreach programmes.



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To celebrate this milestone, selected MG and IM Motors event and support vehicles from the official NDP 2026 fleet will be offered at exclusive National Day promotional prices for a limited time, complete with full ownership privileges.

MG Singapore wishes all Singaporeans a happy National Day and looks forward to celebrating another milestone together.

Official media materials can be downloaded from:

<https://www.dropbox.com/scl/fo/euxii6zrcfc3147ouoegu/AMY5DeOLN1v5pg25Dro ITE?rlkey=2c29ft1hq0py40k0ow3i2v2vc&st=wybvpq1h&dl=0>





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About MG

MG Motor is a British-born automotive brand with a rich heritage spanning 101 years since its founding in 1924. Renowned for its innovation, style, and performance, MG also boasts a celebrated history in motorsports, with iconic achievements in racing that have cemented its reputation for speed, agility, and engineering excellence. Today, MG is proudly owned by SAIC Motor Corporation Limited, one of the world's largest automotive manufacturers, driving the brand's growth with cutting-edge technology and global expertise.

MG offers a range of electric and fuel-efficient models designed to meet the needs of contemporary drivers. With a focus on quality, safety, and sustainability, MG is shaping the future of mobility across the globe while staying true to its legacy of delivering accessible and exciting vehicles.

About Eurokars Group

Eurokars Group is synonymous with premium automotive brands in Singapore and houses a diverse variety of luxury marques with its own unique branding and positioning, maintaining a unified purpose of delivering exceptional automotive experiences. With more than 40 years of market representation, and industry accolades from Enterprise 50 and Superbrands, Eurokars Group is a well-established automotive industry titan, having grown over the years from a niche sports car retailer to a multi-franchise automotive dealership group.

Eurokars Group was founded by respected entrepreneur, Mr. Karsono Kwee, who as Executive Chairman of the Group, is driven by a genuine passion for motorcars and has transformed the business into a well-diversified and leading customer-oriented dealer of premium automobile brands in the region.

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